

Megan Barber
303.572.4522
mbarber@elitchgardens.com

THE TRIBE HAS SPOKEN!

All New Stage Version of 'SURVIVOR™' Debuts Live at Elitch Gardens on May 2

Denver, Colo. (March 26, 2009) – There's no need to travel to far off islands like Palau, Gabon or the tropics of Panama to experience the world's wildest reality show. **SURVIVOR** is coming to Elitch Gardens in an all new, interactive, first-of-its-kind stage show adventure called **Survivor Live**. The show debuts on May 2.

A joint effort among Elitch Gardens, CBS Consumer Products and New York-based entertainment company RWS and Associates, **Survivor Live** will put guests' minds and bodies to the ultimate test as audience members compete in contests designed to test their endurance, memory and strength.

"We are excited to bring *Survivor Live!* to the stage at Elitch Gardens where our guests will be randomly selected to see who can outwit, outplay and outlast each other in an interactive live version of the long-running reality TV show," said John Riggleman, Elitch Gardens' general manager. "Bringing *Survivor* to live audiences is a great idea and I am looking forward to seeing the enjoyment this adds to our park!"

Survivor Live is a half-hour show for families and audiences of all ages. Each show will take place on a custom-designed stage transporting contestants, and the live audience, to far-away lands using clips from the television series that will play on a big screen. The live show audience will be divided into four tribes to take part in the competition, while actors portraying previous contestants on the show will help competitors through a series of four challenges. In true **Survivor** fashion, fire represents life and at the end of the show, only one Survivor will remain standing. The person that outwits, outplays, and outlasts the others will be named the ultimate Survivor.

Show performances are free with park admission and will be held daily at 1:00 p.m., 2:45 p.m., 4:45 p.m. and 7:00 p.m. in the Trocadero Theatre at Elitch Gardens. ***Survivor Live*** is joined by two other new live shows for the 2009 season, *Bob the Builder: Live at Elitch Gardens* that will take place on the Startoon Studios Stage and *Sea Lion Splash* in the Elitch Arena.

SURVIVOR, now in its 18th season on CBS, is one of the most popular reality shows in television history. In the groundbreaking show, contestants are stranded in a remote location and divided into tribes who compete against each other in various physical and mental challenges, with the losing team forced to vote a member of their own tribe off the island. The goal is to outwit, outplay and outlast the other contestants to be the last man/woman standing and win the title of Sole Survivor, along with \$1 million.

###

About Elitch Gardens

Located in the heart of downtown Denver, Elitch Gardens offers two parks in one – a family theme park and the Island Kingdom Water Park as well as award-winning shows. With over 65 attractions, Elitch Gardens continues to be the top destination in a five-state region for family fun and entertainment. Elitch Gardens is the oldest existing theme park west of the Mississippi and will celebrate its 119th season in 2009.

Elitch Gardens opens for the 2009 season Saturday, April 25. Island Kingdom Water Park opens May 16. For park hours and more information, visit elitchgardens.com or call 303.595.4FUN.

About RWS and Associates

RWS and Associates, a 2009 finalist for "Entertainment Company of the Year", is a full service entertainment firm providing custom designed, as well as pre-packaged productions and events throughout the world. Due to the continued commitment to the betterment of amusement park entertainment, RWS was presented with the IAAPA Big E! Award for "Best Overall Production" worldwide. Many of their directors, choreographers, orchestrators and designers come directly from the Broadway stage, which allows RWS to provide superior entertainment that excites and delights everyone. The director/writer of "Survivor" has won two Academy Awards and has been nominated for an Emmy. The Rock Nation Lighting Designer has also designed for the Broadway companies of "Wicked" and "Spamalot." The composers and arrangers have written

background tracks for VH1 and MTV. The Scenic Designer has also designed for Broadway's drama "Deck Awards."

About CBS Consumer Products

CBS Consumer Products, a unit of CBS Entertainment, manages worldwide licensing and merchandising for a diverse slate of television brands and series from CBS, CBS Paramount Network Television and CBS Television Distribution, as well as from the company's extensive library of titles. Additionally, the group oversees the CBS Retail Store and online sales of programming merchandise. For more information, visit www.CBS.com.

© 2009 Survivor Productions, LLC. SURVIVOR and related logos are trademarks of Survivor Productions, LLC

© 2009 HIT Entertainment Limited and Keith Chapman. All rights reserved.